



FOR IMMEDIATE RELEASE:

Contact:

Dan Lawrie
Cox Radio Tulsa
918-523-2022
Dan.Lawrie@CoxRadio.com

News Talk KRMG now available on FM Radio

KRMG-AM Begins 24-Hour Simulcast on 102.3 FM

Tulsa, Okla. (March 16, 2009) – Cox Radio Tulsa announced today that it will begin a 24-hour simulcast of KRMG-AM (NewsTalk 740) on FM radio at 102.3 FM, effective immediately.

“Tulsa has a rich heritage in news/talk radio,” said Dan Lawrie, Vice President and Market Manager, Cox Radio Tulsa. “During times like these, Tulsans are hungry for the latest news and information and adding KRMG to the FM dial will allow more of our community to conveniently access breaking news, up to the minute weather and traffic, and America’s best talk radio hosts.”

FM 102.3 (KKCM-FM) was previously known to listeners as Spirit 102.3 FM and played contemporary Christian music.

“While the format was popular, the changes in the economy are forcing us, like so many other companies, to explore new ways of meeting the needs of our listening audience while maintaining a focus on solid business operations. The decision to simulcast our 24-hour news/talk format will offer valuable talk radio content to a wider listening audience, while affording us the opportunity to continue our role as a local employer and a strong community leader,” said Lawrie.

Although Spirit 102.3 will no longer be on the FM dial, listeners can still tune in via the Internet. “We want to thank our loyal Spirit 102.3 FM listeners for three great years on the air, and we hope many of you will continue to listen to the station at www.spirit1023.com while at home or at work,” said Lawrie.

KRMG Operations Manager/Program Director Drew Anderssen said about the FM simulcast, “The news and talk programming Tulsans love can now be heard loud and clear on the FM band, in addition to its original home on 740 AM, and streaming live 24/7 at www.krmg.com. All over Tulsa and surrounding communities, day or night, you’ll be able to hear us perfectly”

News Talk KRMG features local news, weather, and traffic reports. “The KRMG Morning News” is a top rated program, and is the only all-news morning show with host Joe Kelley, co-host Rick Couri and KRMG News Director, Dan Potter. KRMG is also home to America’s leading syndicated talk show hosts including Rush Limbaugh, Sean Hannity, Neal Boortz, Michael Savage, and Clark Howard.

In Tulsa, Cox Radio owns News/Talk 740, K95.5 FM, Star 103.3, Mix 96 and KKCM-FM. Cox Radio is one of the largest radio companies in the United States based on revenues. Cox Radio owns, operates or provides sales and marketing services for 86 stations (71 FM and 15 AM) clustered in 19 markets. Cox Radio shares are traded on the New York Stock Exchange under the symbol: CXR.

###